

Pace Lighting

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PACE LIGHTING HONORED AS NATIONAL LIGHTING SHOWROOM OF THE YEAR FOR THE THIRD TIME

Savannah, GA – June 24, 2013 – Pace Lighting of Savannah, Georgia was awarded top industry honors for the third time as National Lighting Showroom of the Year in a ceremony at the Dallas Market Center on June 20 during the International Lighting Market. Pace Lighting topped ten other finalists from across the United States & Canada in the annual revenue category of \$2 - \$5 million to win this prestigious award. Pace Lighting also won National Lighting Showroom of the Year in 2010 and 2012 in the \$2 million or less annual revenue category, making Pace Lighting the only cross-category winner of this award since its inception.

There was one Showroom of the Year recipient in each of three volume categories plus specialty awards for merchandising display, community involvement, and social media achievement in the past year. The other two showrooms winning the Showroom of the Year award in the other two revenue categories are located in Canada, making Pace Lighting the only USA-based retailer to receive this award in 2013.

Pace Lighting President and CEO, Frank Bartlett, stated, “Pace Lighting is deeply honored and proud of our unprecedented national recognition in the lighting industry & the acknowledgment of our exceptional showroom, excellent customer service & business practices by our peers. Our increase in annual revenue from last year is a great sign not only for Pace Lighting but also for the communities that we serve as a whole in terms of growth & emergence from the recession. It is our mission as a company to provide the best in lighting product selection, technical expertise & customer service and to be recognized 3 out of the past 4 years as the best in the country is truly remarkable.”

Pace Lighting was nominated for National Lighting Showroom of the Year for the fourth consecutive time in March 2013 by an esteemed panel of lighting, retail, and merchandising experts. The awards are presented each year by *Residential Lighting* magazine & the Dallas Market Center. A profile of Pace Lighting appeared in the May 2013 issue of *Residential Lighting* and another will be in the July 2013 issue. Entries and nominations were judged by: Mike Anderson, Vice President of Consumer Insights & Communication for the Center for Sales Strategy; Barbara Crowhurst, CEO of Retail Makeover; and Rick Segel, founder and producer of The Retailer’s Advantage.

Pace Lighting is an independent lighting retailer located in Savannah, Georgia. Pace Lighting has an 18,500 square foot showroom displaying 2,500 light fixtures & ceiling fans from 180 product lines. Founded in 2001, Pace Lighting opened a state-of-the-art lighting showroom and design center on Chatham Parkway in Savannah in December 2008.

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