

# Pace Lighting

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## **PACE LIGHTING SELECTED AS SHOWROOM OF THE YEAR FINALIST FOR THE FOURTH CONSECUTIVE YEAR**

Savannah, GA – March 20, 2013 – Pace Lighting of Savannah, Georgia has once again been selected by an esteemed panel of lighting, retail, and merchandising experts as a finalist for the fourth annual 2013 National Showroom of the Year Awards, presented by *Residential Lighting* magazine & the Dallas Market Center. This is Pace Lighting's fourth consecutive nomination for the Showroom of the Year Award. Pace Lighting is one of only a few showrooms that have been nominated every year for this prestigious award, and Pace Lighting is the only showroom in the country to be a two-time Showroom of the Year award winner over the last three years. Winners for this year's award will be announced at the Dallas Market Center in a ceremony on June 20, 2013.

There will be one Showroom of the Year recipient in each of three volume categories plus specialty awards for merchandising display, community involvement, and significant accomplishment in the past year. A profile of Pace Lighting will appear in the May 2013 issue of *Residential Lighting* magazine. Pace Lighting received the national Showroom of the Year Award in the annual revenue under \$2 million category in 2012 & 2010 and was a finalist for that same award in 2011. In 2013, Pace Lighting is finalist in the \$2 million - \$5 million annual revenue category, an increase on all prior years.

Pace Lighting President & CEO, Frank Bartlett, stated, "Pace Lighting is extremely honored and proud of our unprecedented recognition in the lighting industry for our magnificent showroom & overall customer service & business practices. Since opening our showroom on Chatham Parkway in 2008, our mission has been to provide the best in lighting product selection, technical expertise & top-notch customer service. To be annually recognized among our peers as the best of the best is truly remarkable."

Entries and nominations were judged by: Mike Anderson, Vice President of Consumer Insights & Communication for the Center for Sales Strategy; Barbara Crowhurst, CEO of Retail Makeover; and Rick Segel, founder and producer of The Retailer's Advantage.

Pace Lighting is an independent lighting retailer located in Savannah, Georgia. Pace Lighting has an 18,500 square foot showroom displaying 2,500 light fixtures & ceiling fans from over 180 product lines. Founded in 2001, Pace Lighting opened a state-of-the-art lighting showroom and design center on Chatham Parkway in Savannah in December 2008.

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