

Pace Lighting designer showroom

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PACE LIGHTING TWO-TIME WINNER OF NATIONAL AWARD

Savannah, GA – June 26, 2012 – Pace Lighting of Savannah, Georgia was awarded top honors once again as National Showroom of the Year in a ceremony in Dallas, Texas on June 21 at the International Lighting Market. Pace Lighting topped ten other finalists from across the United States & Canada in its sales category to win this prestigious award. Pace Lighting also won National Showroom of the Year in 2010, making Pace the only two-time winner of this award in its history.

Pace Lighting was nominated for National Showroom of the Year for the third consecutive year in March 2012 by an esteemed panel of lighting, retail, and merchandising experts. The awards are presented by *Residential Lighting* magazine & the Dallas Market Center.

There was one Showroom of the Year recipient in each of three volume categories plus specialty awards for merchandising display, community involvement, and significant accomplishment in the past year. A profile of Pace Lighting appeared in the May 2012 issue of *Residential Lighting* and another will be in the July 2012 issue.

Pace Lighting President and CEO, Frank Bartlett, stated, "Pace Lighting is extremely honored to once again receive this kind of recognition in our industry – a "three-peat" as finalist alone was a tremendous accomplishment. Now as the only two-time winner of this national award in any sales category, the entire Pace family is thrilled. We look forward to being at the forefront of our industry for years to come and to put our expertise to work for all Pace Lighting customers and partners as the only full service lighting showroom in the Savannah area."

Entries and nominations were judged by: Michelle Lamb, Chairman of Marketing Directions Inc. and Editorial Director of *The Trend Curve*; Jon Schallert, President of The Schallert Group and founder of Destination University; and Crystal Vilkaitis, Director of Social Media for SnapRetail.

Pace Lighting is an independent lighting retailer located in Savannah, Georgia. Pace Lighting has an 18,500 square foot showroom displaying 2,500 light fixtures, ceiling fans, and home accessories from over 175 product lines. Founded in 2001, Pace Lighting opened a state-of-the-art lighting showroom and design center in December 2008.

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