

# Pace Lighting designer showroom

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## **PACE LIGHTING SELECTED AS SHOWROOM OF THE YEAR FINALIST FOR THE THIRD CONSECUTIVE YEAR**

Savannah, GA – March 26, 2012 – Pace Lighting of Savannah, Georgia has once again been selected by an esteemed panel of lighting, retail, and merchandising experts as a finalist for the third annual 2012 National Showroom of the Year Awards, presented by *Residential Lighting* magazine & the Dallas Market Center. This is Pace Lighting's third consecutive nomination for the Showroom of the Year Award. Winners will be announced at the Dallas Market Center in a ceremony on June 21, 2012.

There will be one Showroom of the Year recipient in each of three volume categories plus specialty awards for merchandising display, community involvement, and significant accomplishment in the past year. A profile of Pace Lighting will appear in the May 2012 issue of *Residential Lighting*. Pace Lighting received the 2010 National Showroom of the Year Award in the annual revenue under \$2 million category and was a finalist for that same award in 2011.

Pace Lighting President and CEO, Frank Bartlett, stated, "Pace Lighting is extremely honored to once again receive this kind of recognition in our industry – a "three-peat" as finalist is a tremendous accomplishment. As the only full service lighting showroom in the Savannah area, we endeavor to be on the cutting-edge of the lighting industry to best serve our customers. The entire Pace family works to be the best at what we do each and every day through technical expertise and design savvy."

Entries and nominations were judged by: Michelle Lamb, Chairman of Marketing Directions Inc. and Editorial Director of *The Trend Curve*; Jon Schallert, President of The Schallert Group and founder of Destination University; and Crystal Vilkaitis, Director of Social Media for SnapRetail.

Pace Lighting is an independent lighting retailer located in Savannah, Georgia. Pace Lighting has an 18,500 square foot showroom displaying 2,500 light fixtures & ceiling fans from over 175 product lines. Founded in 2001, Pace Lighting opened a state-of-the-art lighting showroom and design center in December 2008.

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