

Pace Lighting designer showroom

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FOR IMMEDIATE RELEASE

PACE LIGHTING EXPANDS WEBSITE TO INCLUDE E-CATALOG

Savannah, GA – August 15, 2011 – Pace Lighting located in Savannah, Georgia has expanded its online web site capabilities to now include a robust online catalog serving customers in-store & at-home with new tools and access to one of the largest selections of lighting fixtures, lamps, ceiling fans, and home décor products.

The improved and enhanced Pace Lighting website, www.PaceLighting.com, is powered by MyLightingShowroom.com, a premier provider of catalog, content, and commerce solutions for independent lighting retailers throughout North America.

“We are very excited to be adding all of our products to our website,” said Pace Lighting’s President, Frank Bartlett. “We especially welcome the opportunity for our customers to browse online at home, in store, or anywhere they choose. Our expertise is a mere call or email away for at-home shoppers and our in store service has only been enhanced by our expanded website.”

Founded in 1998, Pace Lighting was named the 2010 National Showroom of the Year & a 2011 Finalist as selected by the editors of Residential Lighting magazine & the Dallas Market Center. The company’s 18,500 square foot lighting showroom and design center in Savannah, GA displays over 2,500 light fixtures for home or commercial use from over 180 top manufacturers. Pace Lighting serves the retail, design, building, and electrical contracting industries and is the only full-service lighting showroom in the Savannah metro area.

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