

Savannah's

HOME

Improvement Guide

SAVANNAH'S ONLY GUIDE FOR REMODELING YOUR HOME • SPRING 2009

PACE LIGHTING

on Chatham Parkway

The Hottest Trends

The Coolest Looks p.7

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PACE LIGHTING OPENS CUTTING-EDGE SHOWROOM

Designation Advertising and Design

Pace Lighting Designer Showroom has moved to a new 19,000-square-foot showroom located on Chatham Parkway in Savannah, Georgia. Featuring a series of home inspired vignettes demonstrating lighting in use and a state-of-the-art geothermal cooling system, this showroom is a true hands-on educational experience for all customers.

Demonstrating Pace Lighting's fabulously stylish products are bathroom, kitchen, dining, outdoor and home theater vignettes. The showroom also features two walls of eye catching custom built cubbyholes displaying table lamps, while the ceiling showcases spectacular chandeliers. A part of the building originally planned as leasable space is now a showplace for outdoor furniture and lighting. The overhead lights were carefully programmed to be dimmed to simulate nighttime allowing prospectives to make the right decision instead of an "educated guess."

The showroom was designed with several walls of windows along the front and side of the building. This open design doesn't just make a beautiful building, but allows passing traffic to see into the showroom, thereby seeing the lighting products available at Pace Lighting. And as an added treat the lighting displays are programmed to change throughout the night to focus on different products.

Pace Lighting partnered with local vendors to display non-

lighting products in their vignettes, including a countertop business, a flooring supplier and even the Savannah Art Association.

"The Art Association gets to display and sell their artwork, and we get to show what the right lighting will do for the artwork in people's homes," explains John Davoli, operations manager.

A state-of-the-art geothermal cooling system makes the showroom a comfortable retreat from Savannah's hot and muggy summers. Though costing more than a traditional cooling system, the geothermal cooling will use less energy in the long run, and the showroom qualified for tax benefits enacted by the Georgia General Assembly in 2008.

This showroom is a one-of-a-kind experience and should be visited by all. See the care the owners have put into the details. Pace Lighting provides customers with every lighting fixture imaginable from kitchen, bath, dining to outdoor lighting. There is even an inspiring home theater set up inside the showroom for. Pace Lighting is located on 7 Southern Oaks Court on Chatham Parkway. Open Monday – Friday 8:30 - 7pm & Saturday 10 – 4pm.

For marketing information please contact Susan P. Boblasky of Designation Advertising and Design at sboblasky@godesignation.com or 912.355.8015.



Be Inspired
 Touch It. Feel It. Live It.

Experience lighting in a new way at Pace Lighting Designer Showroom. Our new showroom takes customers on an interactive journey from kitchen to bath to dining and outdoor. We've thoughtfully laid out hundreds of lighting options to show how the right fixture should look in your home. So please come and visit Pace Lighting and see why our customers are becoming inspired by our lighting.

Pace Lighting designer showroom

7 Southern Oaks Court · On Chatham Parkway · 912.920.4090
www.pacelighting.com